



**BREAKING DOWN BARRIERS**  
Independent Living Resource Centre  
Simcoe • Grey • Bruce

# **SPONSORSHIP OPPORTUNITIES**

**ROCKIN' THE HOUSE  
BONSPIEL**

**FUNDRAISING EVENT**



**SATURDAY MARCH 1, 2025**

**COLLINGWOOD CURLING CLUB**



# WHO WE ARE

*When we break down barriers, we help strengthen communities.*

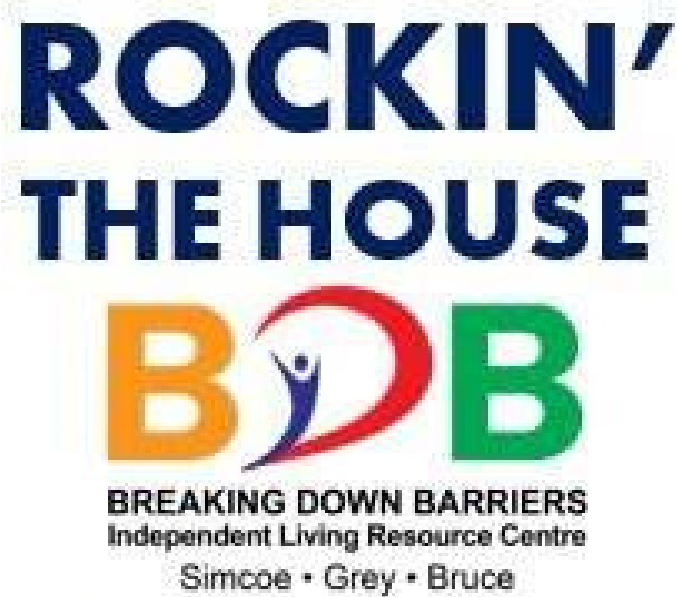
As one of only twenty-four accredited Independent Living Resource Centres across the country, we offer essential programs, supports, services and resources for adults living with diverse disabilities. There are no economic or qualifying barriers to become a “Member” of our family. Our welcome is open and easy.

For 40 years, Breaking Down Barriers has supported individuals with diverse disabilities to live independently in communities they call home. This is achieved by promoting control over decision-making opportunities, extensive independent living skills training and peer support activities, essential programs that promote independence, connecting individuals to additional resources as needed and providing one-on-one supports as required.

We envision a community with access to resources that enable and support people with diverse disabilities (and their support network) to participate in all aspects of society free from barriers.

Charitable Registration #: 11881 7246 RR 0001





**\$350  
per Team**



**\$20  
Spectator**

Fully Accessible

# Saturday March 1, 2025

## Collingwood Curling Club

**Morning Draw 9:00 am**

**Afternoon Draw 11:30 am**

(includes breakfast / lunch / refreshments)

 To register/pledge forms: [amukluk@gmail.com](mailto:amukluk@gmail.com)  
or call 705-351-2326

 Registration closes February 24 - **Hurry Hard**

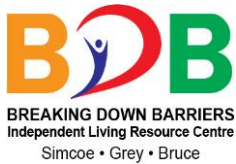
- Silent Auction Table
- Amazing Door Prizes
- Golden Ticket Draw



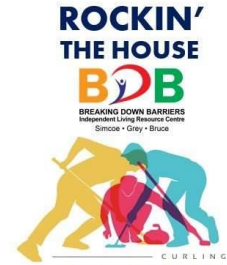
- Best Costume Prizes
- Top Fundraising Team and Individual Prizes

Proceeds support essential programs and services for individuals living with diverse disabilities

**Charitable # 11881 7246 RR0001**



234 Ste. Marie Street,  
Collingwood, ON, L9Y 2L9  
705-445-1543 ext.301  
Fax: 705-445-1656  
breakindownbarriers.ca



January 6, 2025

Dear Friends in the Community,

Breaking Down Barriers is gearing up for its annual **“Rockin’ the House”** bonspiel taking place Saturday March 1 2025, at the Collingwood Curling Club. This will be an extra special event as we celebrate 40 years supporting individuals living with diverse disabilities through essential programs, services, supports and resources. This signature event is our biggest fundraiser of the year and coupled with the added celebrations in recognition of our 40<sup>th</sup> Anniversary milestone, we couldn’t be happier to invite you to be part of this exciting day.

Today, we are reaching out to ask for your support as a **Sponsor** for this important event. For an investment of \$3,000, your logo will appear on all event signage, pre-promotional material, be included in a loop on BDB’s website for 3 months and promotion on all social media platforms. You will also be included in four unique quarterly newsletters, all media and print advertising for this event. You will additionally receive podium recognition and an opportunity as a Sponsor to hand out team and individual awards. We have included the sponsorship package with this letter for your consideration. As part of the festivities for the day, we will also be hosting a robust silent auction table, thanks to the generous support from the business community. **Please consider a donation to our silent auction table as another option to contribute to this event.**

As we are now beginning the planning process for our March 1, 2025, Rockin’ the House bonspiel, we look forward to welcoming you as a Sponsor or silent auction donor. When you support Breaking Down Barriers, you demonstrate to everyone what can happen when a caring business community comes together. We look forward to hearing back from you soon and thank you for your consideration.

If you have any questions or require additional information, please contact Maureen at [programcoordinator@bdbilrc.ca](mailto:programcoordinator@bdbilrc.ca).

Sincerely,

*Teresa Gal*




Teresa Gal, Executive Director  
Breaking Down Barriers ILRC  
executivedirector@bdbilrc.ca





## SIGNATURE EVENT MARCH 1, 2025

# Sponsorship Levels

 <p><b>GOLD</b></p>	<p><b>\$3,000</b></p> <ul style="list-style-type: none"> <li>• sponsor recognition on all promotional print material</li> <li>• website logo recognition in a rotating loop with link to your website for a period of 3 months</li> <li>• inclusion in all social media bonspiel promotion (Facebook, X, Instagram, LinkedIn)</li> <li>• sponsor board event signage including opportunity to provide your own signage for display</li> <li>• podium recognition with opportunity to say a few words</li> <li>• opportunity to participate in the handing out of awards</li> </ul>
 <p><b>SILVER</b></p>	<p><b>\$2,000</b></p> <ul style="list-style-type: none"> <li>• sponsor recognition on event signage</li> <li>• inclusion in social media promotion</li> <li>• opportunity to provide your own signage for display</li> <li>• podium recognition</li> </ul>
 <p><b>BRONZE</b></p>	<p><b>\$1,000</b></p> <ul style="list-style-type: none"> <li>• inclusion in social media promotion</li> <li>• event signage</li> <li>• podium recognition</li> </ul>



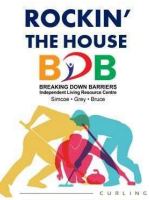
Thank you recognition on social media



Breaking Down Barriers provides supports, services and programs enhancing opportunities for people with diverse disabilities to live independently in the communities of Simcoe, Grey and Bruce Counties. We envision a community with access to resources that enable and support people with diverse disabilities and their support network to participate without barriers in all aspects of society.

We thank you for your support.

## Pledge Form for BDB's Rockin' the House Bonspiel 2025



Name: \_\_\_\_\_

Amount Raised: \_\_\_\_\_

Full Address with Postal Code: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-mail: \_\_\_\_\_

	Name:	Address: For tax receipting (\$20 and over)	Email Address	Pledge Amount:	Method of Payment	Collected
1						<input type="checkbox"/>
2						<input type="checkbox"/>
3						<input type="checkbox"/>
4						<input type="checkbox"/>
5						<input type="checkbox"/>
6						<input type="checkbox"/>

**Pledges can be made by cash, cheque or by credit card at:**

[www.breakingdownbarriers.ca](http://www.breakingdownbarriers.ca)



234 Ste. Marie St., Collingwood, ON L9Y 3K5  
**Phone:** 705-445-1543 ext. 301 or  
 programcoordinator@bdbilrc.ca  
**Charitable # 11881 7246 RR0001**

