

# STRATEGIC PLAN 2022 - 2026



**BREAKING DOWN BARRIERS**  
Independent Living Resource Centre  
Simcoe • Grey • Bruce

## MISSION

Breaking Down Barriers provides supports, services, programs and resources to enhance the opportunity for people with diverse disabilities to live independently in the communities of South Georgian Bay, Simcoe, Grey and Bruce Counties.

## GOALS

### **GOAL # 1**

Significantly increase the number of Direct Funding Self-Managers by strongly promoting the program throughout Simcoe, Grey, Bruce Counties.

### **GOAL # 2**

Provide programs, support, services and resources for Seniors of all abilities throughout Simcoe, Grey, Bruce Counties.

### **GOAL # 3**

Heighten awareness about BDB's programs, support, services and resources as well as AODA awareness throughout Simcoe, Grey, Bruce counties.

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## PRIORITIES

**Broaden  
Geographical  
Reach**

**Build on  
Success**

**Consumer  
Empowerment**

**Meet the  
Needs**



**Direct Funding**



**Seniors**



**Community  
Life-line**

## APPROACH

- ▶ Enhanced use of technology and virtual platforms
- ▶ Engaging surrounding communities
- ▶ Accessibility for Ontarians Disability Act (AODA) education
- ▶ Leveraging existing partnerships and creating new opportunities
- ▶ Senior outreach and programming